



BADYA UNIVERSITY

APPLY NOW

 19195  +20219195

Badyauni.edu.eg

BE NEWS
ISSUE 1
November 2024



Welcome to our School of Business Administration and Applied Economics , Badya University Newsletter! we share exciting updates and insights from our vibrant community of students & academic staff. We're thrilled to have you with us and look forward to keeping you informed, engaged, and inspired!



Dean's Message

Dear Students and Staff,

With great excitement, I welcome you to the first edition of our School of Business Administration and Applied Economics newsletter! This marks the beginning of a new chapter in our journey toward excellence and innovation. Our newsletter aims to inform you about our school's latest developments, achievements, and opportunities.

It will serve as a platform to celebrate our collective successes and to share stories that inspire and connect us. I look forward to sharing many stories and successes we share in future issues.



Professor
Wafaa Marzouk



CAMPUS NEWS & ANNOUNCEMENTS

School highlights

ACADEMIC HIGHLIGHTS



Introducing students to a promising journey,
September 29, 2024



BE held its first annual orientation session, led by the school Dean and supported by professors and teaching assistants. New students were introduced to the school's mission, academic programs, and specializations, as well as potential career paths. The session also outlined graduation requirements, activities and training opportunities designed to enrich their university experience and prepare them for future success.



ACADEMIC HIGHLIGHTS



Learn how to learn, October 7 , 2024

BE hosted a workshop titled Learn How to Learn Effectively led by Assistant Lecturer Wael Abdalhaleem. The workshop provided students with practical strategies for improving their learning, focusing on effective study techniques, time management, and applying these methods in real-world scenarios. This event is part of the school's ongoing efforts to equip students with essential skills for academic and professional success.

Unlock Your Potential workshop October 13, 2024

BE hosted Dalia Rehab, a Management and Entrepreneurship consultant, introduced students to the core concepts of entrepreneurship. The session explored how to capitalize on innovative ideas, the motivations behind starting a business, and different types of entrepreneurs. Students also gained insights into the role of incubation in supporting startups. The workshop was deemed a success, with praise from both students and .



ACADEMIC HIGHLIGHTS



Note Taking Workshops October 14 & 21 , 2024

Our Teaching Assistant Nour Abou Bakr led two sessions of Note Taking workshop, focusing on the basics of note-taking and the challenges students face in following lectures. Students participated in hands-on activities and were given tips and tricks to enhance their learning process.

Through involving in interactive activities such as podcasts and competitions. Students practiced various note-taking methods in a fun and competitive environment.



Successful entrepreneurial journey, October 20, 2024

Mohamed Fawzy, co-founder of Mycelium, shared his entrepreneurial journey during the Success Story - Mycelium workshop.

Fawzy discussed the challenges he faced while building his business and offered valuable advice for aspiring entrepreneurs.

Key takeaways included the importance of persistence and the role of pivoting in overcoming obstacles. the workshop offering insightful lessons from a successful entrepreneur.



ACADEMIC HIGHLIGHTS



CommEdge Workshops October 28 & November 4, 2024

BE hosted CommEdge, a communication skills workshop led by Assistant Lecturer Samar Farouk. The workshop explored key aspects of effective communication. The sessions included a Zoom meeting featuring Dina Nasser, founder of MiniMom, who shared her insights on communication in the business world. Participants were engaged in hands-on activities, roleplaying and videos to apply the skills learned, reinforcing their understanding of effective communication techniques for professional success.



ACCA Orientation Session October 29, 2024

BE hosted a workshop on the Association of Chartered Certified Accountants (ACCA), presented by Nurihan Abdelbary, Market Development Manager at ACCA Egypt.

The session provided an overview of the ACCA qualification, including its structure, requirements, and the benefits of earning a professional certificate alongside a bachelor's degree in a competitive job market. Plans are underway to guide students on accreditation application steps and explore adjustments in the curriculum to align with ACCA certification content.



FACULTY ACHIEVEMENTS



Dr. Amr Sayed, Assistant Professor of Accounting, recently published his research titled "A bibliometric analysis of accounting education literature in the digital era: current status, implications and agenda for future research" in "Journal of Financial Reporting and Accounting." His work can be accessed via <https://www.emerald.com/insight/content/doi/10.1108/jfra-12-2023-0802/full/html>

Dr. Doaa Fathy, Assistant Professor of Marketing, recently published her research titled "From social media marketing to sustainable tourism development: how functionalities and destination image support sustainable tourism development" in Management and Sustainability: An Arab Review . Her work can be accessed via <https://www.emerald.com/insight/content/doi/10.1108/msar-06-2024-0045/full/html>



Meet our Athletes



Our BE first year students making waves beyond the classroom



Congratulations for our champion

Student/ Ehab Abdelfattah Ali

Won first place in Arab Water polo championship with Egyptian national team u17, September 2024

Student/ Hala Abdelsamad shines on the African stage

Participant in FC Masar (Women football). The team is currently competing in the African Women's Champions League, marking their debut on this prestigious stage.



Student/ Marwan Magdy hardworking and dedicated footballer

He is the leftback player at Fayoum FC first team

Professors Insights

We will join you in your academic journey providing you with the necessary tools to unleash your full potential. These tools will provide you with knowledge and skills needed to build the best version of you. Remember that your current mindset will define your role in life, so be flexible enough to learn and tough enough to face the challenges we will face together. Remember this is the first step in building your success.

Dr. Ibrahim M. Shafee

Study Mood Activated

The midterm exams are just around the corner, and this is your chance to showcase all the hard work you've put in so far. Remember—preparation is the key to success. Every small effort you put in now will pay off in the end. Believe in yourself, stay positive, and give it your best shot. You've got this!

8 tips for efficient time management during exams!

<https://weekplan.net/efficient-time-management-during-exams>

How to study like a Harvard student!

<https://www.goodnotes.com/blog/how-to-study-tips>

It's not just about how much you study, but also how you take care of yourself. Your mind and body are your most important tools for success, so remember to nourish both.

Can food improve your exam performance?

https://www.bbc.co.uk/food/articles/food_exam_performance

Overcome stress and anxiety during exams!

<https://www.nhs.uk/mental-health/children-and-young-adults/help-for-teenagers-young-adults-and-students/tips-on-preparing-for-exams/>

Important dates to remember



 **BADYA UNIVERSITY**

BOOST COMMITTEE
INVITES YOU TO ATTEND
PUBLIC SPEAKING WORKSHOP
BY

 

 **MONDAY,
NOVEMBER 18, 2024**
 **10:00 AM - 2:00 PM**


Ms. Nurihan Abdelbary
Market Development Manager
ACCA Egypt

 **BADYA UNIVERSITY**

BEIP
 **SUCCESS STORY**

 **SUNDAY,
DECEMBER 15**
 **12:30 - 1:30**


Cherry Adeeb
Fashion Designer & Owner of Azula

THANK YOU